

Dear OAA Members.

In a few days, the next OAA eBulletin will be out with more general news and notices for OAA but in the meantime, the **Rules Sheet for our next OnLine art show is attached** to give you a head start. (The entry deadline is only 3 weeks away.)

This will be the long awaited **“Smart Phone Photography” show**. Not only Smart Phone images however, but other digital photographs will also be accepted. The theme for the show is **“A Day in 2020”**, and it is hoped that this show will draw out images that relate to this very unusual year – our **Judge will be Jay Levy** www.jmlcosmo.zenfolio.com .

The unique thing about this show, is that it is **open to entries from non OAA members as well**. To make this show as successful as our last two online shows, all members need to get the word out to friends, family, and aspiring photographers everywhere – this could well be our first International art competition! The other interesting thing is that the OAA Board has decided to **waive the \$5 entry fees for photographers under the age of 13**, although they too will be eligible for the cash awards just like everyone else.

1. As OAA members, **please seriously consider entering this show with your photos**. Being an artist, you have the talent, judgement, and the “eye” to recognize and take great pictures – and you probably do so very regularly. Just because photography is not your primary interest doesn’t mean that this show isn’t designed for you – **it is**, and it is easier than ever to enter. (Just so you know – if the show is oversubscribed, OAA members will have first call on half of the 56 images which will make up our virtual show - the same set of images that the judge will ultimately consider for the awards.)
2. Please do get the word out to everyone you can think of who might be interested in this **low cost (\$5 per entry) / high reward (\$100-1st, \$50-2nd, - \$25-3rd) photo show**.
 - a. Friends and other people you know.
 - b. Photo Clubs, relevant stores, and shops.
 - c. Community organizations – “Next Door” for example.
 - d. Get your children and grandchildren involved – (Offer to pay their fees if they are 13 or older?).

Please let me know if you have any questions or suggestions!

Thanks as always for you help keeping OAA relevant in these strange times!!

OAKLAND ART ASSOCIATION – SMART PHONE PHOTOGRAPHY SHOW

“A DAY IN 2020”

THIS SHOW IS OPEN TO BOTH OAA MEMBERS AND NON-MEMBERS

Tuesday September 29th, 2020 through December 2020

View the show at: www.oaklandart.org

SHOW CHAIRMAN: Rick Nelson / (925) 989-9183 / rixingm@gmail.com

ENTRY DEADLINE: 5pm Sunday September 27th, 2020

JUROR: JAY LEVY www.jmlcosmo.zenfolio.com

ENTRIES:

- The focus of this show is on realistic **or** manipulated photographs of any subject which speaks to this unusual year. Photos taken and adjusted directly with your Smart Phone are preferred, however images produced in other ways will also be accepted.
- If the show is oversubscribed, the Judge will reduce the entries to 56 “finalists” for awards and display in the virtual OnLine show. (OAA members will be given preference for up to 28 these final 56 images.)
- **Up to 4 entries will be accepted per Individual Photographer.**
- The Fee will be \$5 for each entry; however, the entry fee will be waived for Photographers under the age of 13. (If a youth photographer is awarded a cash prize, age confirmation may be requested.)
- Entries restricted to original work – no copies!
- Politically contentious or otherwise grossly inappropriate work may be rejected at the sole discretion on the Show Chairman.

ENTRY PROCEDURE:

- Please email (rixingm@gmail.com) on or before Sunday September 27th, 2020 containing the Show Entry Formalities, and attaching the entry image file(s). (The Image files should be sized at least 200K bytes.) The body of the email must include:
 - Full real name of the artist, and true age if he/she is under 13 years old.
 - Instagram username (if applicable).
 - The Title of each entry and specify the corresponding image attachment.
 - If the artist would like to make the image available to the public - declare a print size and price.
 - Indicate how the entry fees will be paid (see below).
- Alternatively, artists may enter this show by regular USPS mail by sending all the above requirements including snapshots of their entries. Mail to: Rick Nelson / 1584 Webb Lane / Walnut Creek, CA 94595
- Entry fees for this show can be paid in two ways:
 - Online through the PayPal button on the OAA website www.oaklandart.org. **OR**
 - With a check (made out to OAA), mailed to Rick Nelson at the address given above.
- By entering photographs in this show, the artist acknowledges that the Association is not responsible for the appropriation of digital images from OAA websites. A “watermark” will be added to the digital entry if specifically requested.

AWARDS:

- The “finalist” images (up to 56 photos) will be judged as a single category.
- First award \$100; Second award \$50; Third award \$25.
- Merit awards will be given at the discretion of the Juror.

SALES:

- The artists retain the right to show and sell their entered images at any time in other venues.
- All sales initiated through the Online Show website, will be handled by the Show Chairman.
 - The artist agrees that 30% of the sale proceeds will be accepted as a donation to the OAA Educational Fund.
 - Sales tax of 9.25% will be added to all OAA sales.