

9.11.20 OAA eBulletin – **OAA News and Notes!**

Hello again everyone:

Remember where you were and what you were doing 19 years ago today?? I'll bet you do – the world changed forever that day. In 2020 we are facing equally daunting times; I hope you and your family are safe and coping well.

As the pandemic drags on, the OAA Board continues to meet regularly by video conference. The meetings are interesting as board members wrestle with ways to keep our art accessible to the public and to support visual art education in the East Bay. Our next Board Meeting will be Friday October 2nd at 2pm on ZOOM. If you would like to attend, please respond to this email for the sign in details.

- We have a brand-new member!! Please welcome Gabrielle Cohen of Oakland, her email address is: gabbyrocknroll@aim.com . (Please make a note in your Roster.) We are all anxious to meet you and to see your art in our shows Gabrielle!
- In the August meeting, the Board approved a Grant to purchase art supplies which will be distributed to home bound Oakland School Children – please see the attached Grant Application for details.
- As you recall, our last remaining “real world” juried show is up at the Alameda County Administration Building. Even though you're at home, you can view this show on our own website www.oaklandart.org or by visiting a slide show that the curator made for us: <https://tinyurl.com/y6sffc4w> .
- Our OnLine Show #2 went live on our website about 10 days ago, it turned out to be a big success just like our first OnLine show in June. Nineteen member artists entered 48 pieces of art which made a very impressive show. Please click the link: www.oaklandart.org to see this show!
 - Rosemary Therkelsen is doing a great job of parading the images of your art from this show through our Instagram account. Hundreds of people from all over the country (and the world) are seeing the art from this show every day! If you are Instagram savvy, please search Instagram for: oaklandartassociation and then click “Follow”.
 - Additionally, John Henry has taken images from the current OnLine Show and made a great video which is available on YouTube: <https://tinyurl.com/y56o5z7f> .
- Our next show is the Smartphone photography show, “A Day in 2020” -- the entry deadline is September 27th. The rules were sent to you under separate cover last week but are also attached to this email. Since this show is open to both members and non-members, please invite all your friends and family to enter!! If you spread the word electronically, you can send the rules by attachment or just include the following link: <https://rb.gy/wb6beb> .
- Following the Photography Show, plans are underway for a Paintings only OnLine Show – the deadline for entry to this show will be Sunday October 25th. Although some details still need to be finalized, OAA has invited the pastel group

“Chalk It Up” to participate with us in this show. All the details will be published in about two weeks.

- Mary Millman and Tony Kay have been working on the project to produce / distribute a flyer which we will be sending to galleries and other Art centric locations in the East Bay (about 40 locations have been identified) to help people stay connected with us and inform / remind them what OAA is all about. A copy of the Flyer is attached to this email for your information (and further distribution?).
- Our second membership ZOOM video meeting was held on August 21st and was attended by slightly less than half the members. The Program subject was “Getting Started with Instagram” but the highlight was the interactions among attendees as they asked questions and offered solutions. Another ZOOM member meeting will be held in late October, watch the next eBulletin for details.
 - Do you have ideas for future meeting programs?? Please reply to this email with your suggestions!

That is about it for now, look for an update and Photo Show reminder in about two weeks!



Proposal for Oakland Art Association

August 17, 2020

Request

Blank Page Studio, a non-profit art studio in Oakland, is requesting a \$1,000 grant from the Oakland Art Association. These funds will be used to purchase art materials for art kits that our studio artists will assemble and distribute to underserved Oakland kids.

During a typical, non-Covid school year, our studio artists volunteer to lead after-school art classes each week at an OUSD school or community center. We focus on underserved locations and populations. During the 2019-2020 school year, we ran after-school classes at Martin Luther King Jr. Elementary, Emerson Elementary, and Harbor House community center.

Even though we cannot offer our after-school classes in person this Fall (or possibly Spring) due to Covid, we are still committed to our mission of bringing art to kids who might not otherwise receive it. When schools shut down in March, we collected individual donations and assembled 400 art kits and distributed them to OUSD students via their meal collection program. This Fall, we would like to do the same!

Description of project

Each art kit will contain a pencil, a pad of paper, collage paper, a glue stick, crayons, pipe cleaners, and beads. The cost per kit is approximately \$2.00, so your \$ 1,000 donation will allow us to create 500 kits. Our studio artists will assemble these kits in lieu of their regular in-person teaching volunteer duties, and we will ensure the kits are given to OUSD students in underserved areas of Oakland.

Timeline

Date	Task
August 28	Proposal to Oakland Art Association
September 4	Contact/coordinate with OUSD
September 11	Order art supplies
September 18-Oct. 9	Assemble kits
Mid-October	Deliver kits

About Blank Page Studio (www.blankpagestudio.net)

Our studio was founded in 2016 with two purposes in mind: to make beautiful studio space more affordable for working visual artists, and to make art more accessible to underserved youth in Oakland. Our model is pretty simple: our Resident Artists are allotted below-market studio space in exchange for volunteering to lead after-school art classes in Oakland public schools or community centers. Blank Page Studio is a non-profit corporation (# 30-0952695). Please feel free to contact Founder/Director Lauran Weinmann with any questions: lauran@blankpagestudio.net. Thank you for your consideration.

Dear OAA Members.

In a few days, the next OAA eBulletin will be out with more general news and notices for OAA but in the meantime, the **Rules Sheet for our next OnLine art show is attached** to give you a head start. (The entry deadline is only 3 weeks away.)

This will be the long awaited **“Smart Phone Photography” show**. Not only Smart Phone images however, but other digital photographs will also be accepted. The theme for the show is **“A Day in 2020”**, and it is hoped that this show will draw out images that relate to this very unusual year – our **Judge will be Jay Levy** www.jmlcosmo.zenfolio.com .

The unique thing about this show, is that it is **open to entries from non OAA members as well**. To make this show as successful as our last two online shows, all members need to get the word out to friends, family, and aspiring photographers everywhere – this could well be our first International art competition! The other interesting thing is that the OAA Board has decided to **waive the \$5 entry fees for photographers under the age of 13**, although they too will be eligible for the cash awards just like everyone else.

1. As OAA members, **please seriously consider entering this show with your photos**. Being an artist, you have the talent, judgement, and the “eye” to recognize and take great pictures – and you probably do so very regularly. Just because photography is not your primary interest doesn’t mean that this show isn’t designed for you – **it is**, and it is easier than ever to enter. (Just so you know – if the show is oversubscribed, OAA members will have first call on half of the 56 images which will make up our virtual show - the same set of images that the judge will ultimately consider for the awards.)
2. Please do get the word out to everyone you can think of who might be interested in this **low cost (\$5 per entry) / high reward (\$100-1st, \$50-2nd, - \$25-3rd) photo show**.
 - a. Friends and other people you know.
 - b. Photo Clubs, relevant stores, and shops.
 - c. Community organizations – “Next Door” for example.
 - d. Get your children and grandchildren involved – (Offer to pay their fees if they are 13 or older?).

Please let me know if you have any questions or suggestions!

Thanks as always for you help keeping OAA relevant in these strange times!!

OAKLAND ART ASSOCIATION – SMART PHONE PHOTOGRAPHY SHOW

“A DAY IN 2020”

THIS SHOW IS OPEN TO BOTH OAA MEMBERS AND NON-MEMBERS

Tuesday September 29th, 2020 through December 2020

View the show at: www.oaklandart.org

SHOW CHAIRMAN: Rick Nelson / (925) 989-9183 / rixingm@gmail.com

ENTRY DEADLINE: 5pm Sunday September 27th, 2020

JUROR: JAY LEVY www.jmlcosmo.zenfolio.com

ENTRIES:

- The focus of this show is on realistic **or** manipulated photographs of any subject which speaks to this unusual year. Photos taken and adjusted directly with your Smart Phone are preferred, however images produced in other ways will also be accepted.
- If the show is oversubscribed, the Judge will reduce the entries to 56 “finalists” for awards and display in the virtual OnLine show. (OAA members will be given preference for up to 28 these final 56 images.)
- **Up to 4 entries will be accepted per Individual Photographer.**
- The Fee will be \$5 for each entry; however, the entry fee will be waived for Photographers under the age of 13. (If a youth photographer is awarded a cash prize, age confirmation may be requested.)
- Entries restricted to original work – no copies!
- Politically contentious or otherwise grossly inappropriate work may be rejected at the sole discretion on the Show Chairman.

ENTRY PROCEDURE:

- Please email (rixingm@gmail.com) on or before Sunday September 27th, 2020 containing the Show Entry Formalities, and attaching the entry image file(s). (The Image files should be sized at least 200K bytes.) The body of the email must include:
 - Full real name of the artist, and true age if he/she is under 13 years old.
 - Instagram username (if applicable).
 - The Title of each entry and specify the corresponding image attachment.
 - If the artist would like to make the image available to the public - declare a print size and price.
 - Indicate how the entry fees will be paid (see below).
- Alternatively, artists may enter this show by regular USPS mail by sending all the above requirements including snapshots of their entries. Mail to: Rick Nelson / 1584 Webb Lane / Walnut Creek, CA 94595
- Entry fees for this show can be paid in two ways:
 - Online through the PayPal button on the OAA website www.oaklandart.org. **OR**
 - With a check (made out to OAA), mailed to Rick Nelson at the address given above.
- By entering photographs in this show, the artist acknowledges that the Association is not responsible for the appropriation of digital images from OAA websites. A “watermark” will be added to the digital entry if specifically requested.

AWARDS:

- The “finalist” images (up to 56 photos) will be judged as a single category.
- First award \$100; Second award \$50; Third award \$25.
- Merit awards will be given at the discretion of the Juror.

SALES:

- The artists retain the right to show and sell their entered images at any time in other venues.
- All sales initiated through the Online Show website, will be handled by the Show Chairman.
 - The artist agrees that 30% of the sale proceeds will be accepted as a donation to the OAA Educational Fund.
 - Sales tax of 9.25% will be added to all OAA sales.

OAKLAND ART ASSOCIATION

Covid-19 stole our walls but our art shows live on!



Meet us online! (No mask required.)

See our all new VIRTUAL show at



oaklandart.org/current-virtual-show

OR



[instagram.com/oaklandartassociation](https://www.instagram.com/oaklandartassociation)

Some of our pre-Covid PHYSICAL shows
are still in quarantine! See them at



oaklandart.org/show-images

