

10.09.20 OAA eBulletin – OAA News and Notes!

Hello again everyone:

The OAA Board continues to meet regularly by video conference. The meetings are interesting as board members wrestle with ways to keep our art accessible to the public and to support visual art education in the East Bay. If you would like to attend our next meeting in about 3 weeks' time, please let me know.

- The Smartphone photo show “A Day in 2020” turned out to be a great success. If you have not taken the time to look through the images, I am sure you will enjoy seeing how apropos and creative people were with the theme. To view the entire show, please go to: www.oaklandart.org . John Henry has produced a YouTube video you will enjoy, where he takes the viewer through a selection of the shows images: <https://youtu.be/o6B971Ndmnl> - please share this link with your friends and family.
- Next up is our Paintings Only Show which we are sharing with the “Chalk it Up” pastel painters’ group. The updated final rule sheet is attached to this email – note the following changes:
 - Our judge will be Mark Lightfoot, a painting instructor at Laney College
 - The entry deadline was moved forward 5 hours to noon on Sunday October 25th to allow more time to prepare the images for judging.
 - Entries for the OAA half of the show will be accepted on a “first come, first served basis” for the 28 spots available to OAA members. Please don’t put this off - enter this show ASAP.
- During the last Board Meeting it was confirmed that the final show for 2020 will be an OAA members only general category show, much like the Online shows we sponsored in June and again in August of this year. Look for a Show Rules sheet in the next eBulletin.
- Rosemary Therkelsen and Christina So deserve all our thanks for setting up and managing OAA’s new Instagram account! First Christina and then Rosemary have faithfully posted images nearly every day from our OnLine shows and guess what – one of Tom McCort’s incredible landscape paintings recently sold to a woman in Boston who first saw it on Instagram!
 - If you are not already following OAA on your Instagram – search for and then follow: oaklandartassociation .
 - Now the bad news – we desperately need a volunteer to continue feeding images to our Instagram stream. This chore will take about 10 to 20 min every day, or two but is actually a great opportunity to learn all about Instagram. With help and guidance from other OAA members, the skills will come quickly, and you will gain a talent that will serve you very well in promoting your own art in this new virtual art world. All you need is a smartphone and the willingness to give back to OAA by

helping promote our members art. Please let me know by return email if you can help!

- The Board is actively planning the next ZOOM membership meeting and looking for an outside speaker and program. This next meeting will also serve as our Annual Meeting (sorry but no Potluck this year). There will be an announcement as soon as a speaker / program is nailed down.
- 4th Street Fine Arts has 2 studio/gallery spaces in an artists' collaborative at 2000 4th Street, Berkeley. Spaces cost \$320 per month. Members work 1 gallery shift per month. Artists receive approximately 70% of sales. Members have 24/7 access to work in the studio and can use the general space for classes. Contact Hallie Strock at **hstrock@hotmail** for more info.
- The Bedford Gallery in Walnut Creek is re-opening gradually over the next couple weeks. The gallery will come back to life with the national juried exhibition "Bird, Nest, Nature", where OAA member Angela Hunkler will be showing one of her paintings!

That is about it for now, look for an update and Painting Show reminder in a week or so!

OAKLAND ART ASSOCIATION & CHALK IT UP ONLINE SHOW

Tuesday October 27th, 2020 through December 2020

View the show at: www.oaklandart.org

Exhibit Rules

SHOW CHAIRMAN: Rick Nelson / (925) 989-9183 / rixingm@gmail.com

ENTRY DEADLINE: 12pm Noon Sunday October 25th, 2020

JUROR: Mark Lightfoot: <http://www.lightfootartca.com/>

ENTRIES:

- Paintings only: Pastels, Watercolors, Oils and Acrylics.
- The Chalk It Up group (CIU) and Oakland Art Association (OAA) will each be allocated 28 of the 56 available entries for this show. Chalk it up will handle the entry formalities for their members and submit the entries in a lot to the show chairman. OAA members will submit entries individually (on a first come - first served basis up to the 28 entries) as outlined below.
- **Up to 3 entries will be accepted by each OAA member.**
- Entry Fee will be \$5 for each artwork, paid to OAA in a lump sum by CIU, and individually by OAA members. (See below.)
- Entries restricted to original work – no copies!
- Politically contentious or otherwise grossly inappropriate work may be rejected.
- By entering art in this show, the artist acknowledges that OAA is not responsible for the appropriation of digital images from OAA websites. A “watermark” will be added to the digital entry if specifically requested.

OAA MEMBER ENTRY PROCEDURE:

- Please email (rixingm@gmail.com) on or before **Noon on Sunday October 25th, 2020** containing the Show Entry Formalities, and attaching the entry image file(s). (The Image files should be sized at least 200K bytes and/or the images should be at least 600 pixels on the long side). The body of the email must include:
 - Name of the artist.
 - Also include your Instagram username (if applicable).
 - The Title of each entry and specify the corresponding image attachment.
 - Medium – Pastel, Oil, etc.
 - Physical dimensions of the artwork being entered.
 - If the artist would like to make the image available to the public – list the price – otherwise “NFS”.
 - Indicate how the entry fees will be paid (see below).
- Alternatively, artists may enter this show by regular USPS mail by sending all the above requirements including snapshots of their entries. Mail to: Rick Nelson / 1584 Webb Lane / Walnut Creek, CA 94595
- Entry fees for this show can be paid in two ways:
 - Online through the PayPal button on the OAA website www.oaklandart.org. **OR**
 - With a check (made out to OAA), mailed to Rick Nelson at the address given above.

AWARDS:

- All entries to this show will be judged as a single category, CIU and OAA entries alike.
- First award \$100; Second award \$50; Third award \$25.
- Merit awards are given at the discretion of the Juror.

SALES:

- All artist retains the right to show and sell their entries at any time in other venues.
- All sales initiated through the Online Show website, will be handled by the Show Chairman.
 - The artist agrees that 30% of these sales will be taken as a donation to the OAA Educational Fund.
 - Sales tax of 9.25% will be added to all sales managed by OAA.
- OAA policy is that no change will be made in the price (in connection with this show) after the work is accepted.